



**FOR IMMEDIATE RELEASE**

## **Price Forbes names Emma Hewett leader of Sharing Economy practice**

**London, 1 April 2019**

Price Forbes has appointed Emma Hewett as leader of its Sharing Economy practice. Based in London, Price Forbes' Sharing Economy practice was one of the first established broking teams to specialise in designing insurance programmes for emerging and fast-growing companies using technology to disrupt traditional marketplaces, such as self-driving cars, augmented reality platforms, on-demand delivery drivers and peer-to-peer sharing platforms.

Emma has a strong background in working with clients across the sharing economy, with a particular interest in insuring autonomous vehicles. Emma joins from JLT prior to which she was North American Casualty broker for Marsh. Her insurance career began as an assistant to the underwriting team of CV Starr's London Casualty division when it was established in 2009.

Emma said: "Price Forbes was one of the first brokers in the London market to realise the potential of the sharing economy and I am excited about leading the team in this dedicated practice. Given the growth in the sharing economy industry and carriers' desire to innovate, we are starting to see a real appetite in this space."

"As an independent broker, Price Forbes' culture is well aligned with the start-up sector. They want to know that we will care as much about their business as they do and that we are committed to growing with them; they do not just want to be seen as a number on the balance sheet."

Price Forbes' Sharing Economy practice was originally set up and led by Jack Keyes, who has now moved into an underwriting role with a Lloyd's Syndicate where he will specialise in the sharing economy arena. Emma commented: "Jack did a brilliant job setting up our



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practice and I am looking forward to working with him in the future in his new underwriting capacity.”

James Masterton, CEO Price Forbes, said: “I am delighted to welcome Emma to the Price Forbes team as her specialist knowledge and contacts will be a real boost to our expanding Sharing Economy practice. This senior appointment underlines Price Forbes’ strategic vision of growing the business in core sectors by investing in market specialists to provide the right cover for our clients.”

**-ENDS-**

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## **Notes to Editors**

### **About Price Forbes**

Price Forbes & Partners Limited is an independent global specialty insurance broker with offices in Bermuda, Brussels, Chile, Dubai, London, South Africa and Malaysia. We have had over 11 successive years of growth, placing risks for large national corporations, SMEs, start-ups and, in particular, non-standard risks for large multinational companies. Our team of experts works closely with clients ensuring they are aligned with the best markets, people and products available to achieve the right solution.

Price Forbes has over 420 employees working in all aspects of broking, technical, claims and support, and became part of the Ardonagh Group in June 2017.

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